**Tertiary Activities in the BMW:**

Q. Examine the development of tertiary economic activities in an Irish region that you have studied.

Region: BMW

2 Tertiary Activities: (1) Transport (2) Tourism

Physical and human factors that have influences the development of transport and tourism services in the Border, Midlands and West (BMW) region.

Activity (1) Transport

1. Transport services are generally underdeveloped in the BMW region. There are several reasons for this.
2. Physical factors such as the landscape have affected the development of the road and rail network. The BMW region is very mountainous and has many lakes. Examples – 12 Pins Mountains/Lough Corrib
3. Because of these natural barriers, roads are often narrow and winding while the steep ground has prevented the development of an efficient rail network. Example – Western Rail Corridor
4. There are few national primary roads with the best roads connecting Galway, Dundalk and Sligo to Dublin. Example Motorway M6 2009
5. The main shipping ports are located at Galway and Sligo but these cannot take large container ships and do not have international passenger services.
6. Airports are located at Galway, Knock and Donegal. However, services are limited due to the low demand. Example – Poor Business Development/ Migration

 Activity (2) Tourism

1. Relief is an important physical factor in the development of tourism services in the BMW region. The mountains, lakes and valleys are very scenic and attract thousands of tourists interested in walking and golf. Example River Moy Angling
2. The region has several marked walking routes such as Example Bangor Trail in Co. Mayo.
3. The coastline has many beaches and golf links. Example Bundoran, Co. Donegal is very popular for surfing holidays.
4. However, the tourism industry is seasonal and many facilities shut down over winter.
5. A human factor preventing the full development of tourism services is the lack of access to the region. Example – Shannon Stopover finished
6. Most tourists arrive into Ireland at Dublin airport on the east coast and may be discouraged by the long distance to the BMW region’s main tourist areas.

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[30 marks]